

## Dealers Welcome New Organiser

### Art & Antiques for Everyone

*The largest vetted fair outside London for the widest range of antiques, art and decorative interior pieces.*

**Halls 17-18, National Exhibition Centre, Birmingham B40 INT**

**18 – 21 JULY 2019**

'I'm delighted with the trade's response to the change of organiser – it's been extremely positive!' says Dan Leyland, new organiser of the Art & Antiques for Everyone fairs at the NEC, just three weeks after taking over from Clarion Events.

'I've been visiting major fairs around the country, from Yorkshire to Sussex, and dealers have been so welcoming. They understand that unhindered by some of the restrictions of a large corporate company, we are now able to undertake changes that will allow us to develop the fair with the interests of our customers – the exhibitors – first and foremost.'



*Dan Leyland from MAD Events*

Already many exhibitors have renewed their support to the next fair, which takes place 18 - 21 July.

Re-joining the fair will be Alison Davey of A.D.Antiques, 20<sup>th</sup> ceramics specialists. Says Alison: 'Dan has the ear of the dealers and is sure take on board our needs. It's vital that this fair succeeds for the good of the whole trade. I look forward to being there in July.'

Others returning who are not regulars at the summer event include Melody Antiques, (furniture specialists who, after many years, declined to exhibit at the April Fair), Walton House Antiques, Richard Price & Associates (clock specialists), A.D.Antiques, Adrian Phippen Fine Art and Signed & Designed.

Others have already booked larger stands, notably Hickmet Fine Art and Art of Imagination.

Says Dan, 'I understand that for many it's the start of the holiday period, but this is a good reason to exhibit. Our customers are rarely the kind of people hindered by fixed holidays. Our fair is sure to generate business at an otherwise quiet time.'

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Among the changes already introduced and carefully designed to incentivise furniture specialists who need extensive space is the availability of a 5m x 5m furniture stand for £2,750. Further innovations will be announced shortly.

**NOTES:**

THE ORGANISERS:

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**PUBLIC VISITOR INFORMATION**

Halls 17-18, National Exhibition Centre, Birmingham, B40 1NT. UK

**Admission: £16.00 including free car parking for antiques fair ticket holders.**

In Advance: £12.00 for Adults from the Box Office Tel: 0844 581 0827. (Under 16's admitted free).

**Public Open Times: Thurs-Sat 11am-6pm / Sun 11am-5pm**

Email: [antiquesnec@mad-events.com](mailto:antiquesnec@mad-events.com) / [www.antiquesforeveryone.co.uk](http://www.antiquesforeveryone.co.uk)

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